

College Fair Guide

Fall 2026

**Advertising Rate Schedule
and
Order Form**

collegefairguide.com

**SCHOOL GUIDE
PUBLICATIONS**

FALL 2026 SCHEDULE OF COLLEGE FAIR GUIDE EDITIONS

Fair or Conference	Location	Date of Fair	Ad Copy Deadline
Rhode Island Regional College Fair	New England Institute of Technology East Greenwich, RI	Thursday September 10	Monday August 31
Southern Connecticut College & Career Fair	Hartford Healthcare Amphitheater Bridgeport, CT	Wednesday September 23	Wednesday September 9
Chicago, IL (NACAC) National College Fair	Navy Pier Chicago, IL	Saturday September 26	Wednesday September 9
Ft. Lauderdale (NACAC) National College Fair	Greater Ft. Lauderdale Convention Center Ft. Lauderdale, FL	Saturday October 3	Tuesday September 15
Orlando (NACAC) National College Fair	Orange County Convention Center Orlando, FL	Sunday October 4	Tuesday September 15
Long Island, NY (NACAC) National College Fair	Hofstra University Hempstead, NY	Sunday October 4	Wednesday September 16
Philadelphia, PA (NACAC) National College Fair	Pennsylvania Convention Center Philadelphia, PA	Saturday October 10	Tuesday September 22
Cincinnati, OH (NACAC) National College Fair	Fifth Third Center Cincinnati, OH	Sunday October 18	Friday September 25
Baltimore, MD (NACAC) National College Fair	Baltimore Convention Center Baltimore, MD	Wednesday October 21	Tuesday September 29
Southern Westchester, NY College Fair	Westchester County Center White Plains, NY	Tuesday October 20	Wednesday September 30
Northern Westchester, NY College Fair	The Jefferson Valley Mall Yorktown Heights, NY	Wednesday October 21	Wednesday September 30
Rockland County College Night Regional College Fair	SUNY Rockland Suffern, NY	Thursday October 22	Friday October 2
Atlantic City (NACAC) National College Fair	Atlantic City Convention Center Atlantic City, NY	Wednesday October 28	Monday October 5
New Jersey (NACAC) STEM College & Career Fair	Kean University Union, NJ	Saturday November 14	Monday October 26

For an invitation or information about Fall College Fairs contact:

NACAC: 800.822.6285, collegefairs@nacacnet.org

Southern Connecticut College Fair: Andy.Alcossier@connoisseurct.com, (203) 783-8243

Rhode Island College Fair: www.riao.com

Rockland County College Night: Meredith Reddy, mreddy@sufferncentral.org

Westchester County College Conference: 914-739-2313, wpccfairs@att.net

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FALL 2026 ADVERTISING ORDER FORM

AD SIZE Discount	One Edition	Two Editions 5%	Three Editions 10%	Four Editions 15%	Five Editions 20%	Six Editions 25%	Seven Editions 30%	Eight Editions 35%	Nine Editions 40%	Ten Editions 45%	Eleven or more Editions
1/4 Page	\$990	\$1,880	\$2,670	\$3,360	\$3,960	\$4,450	\$4,850	\$5,140	\$5,340	\$5,440	+ \$100 per edition
1/2 Page	\$1,980	\$3,760	\$5,340	\$6,730	\$7,920	\$8,900	\$9,700	\$10,280	\$10,690	\$10,880	+ \$200 per edition
1/2 Page 4-Color	\$2,940	\$5,590	\$7,940	\$9,990	\$11,750	\$13,220	\$14,390	\$15,270	\$15,860	\$16,160	+ \$300 per edition
Full Page	\$3,960	\$7,520	\$10,690	\$13,460	\$15,830	\$17,800	\$19,390	\$20,570	\$21,370	\$21,760	+ \$500 per edition
Full Page 4-Color	\$5,230	\$9,920	\$14,110	\$17,760	\$20,890	\$23,510	\$25,590	\$27,160	\$28,210	\$28,730	+ \$520 per edition

Leaderboard (728x90) Banner Ads on CollegeFairGuide.com are \$4,000 per edition. Ask your rep for availability.

Edition	Ad Size	Color Options	Banner Ad	Deadline
Rhode Island	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	August 31
Southern Connecticut	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 9
Chicago, IL	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 9
Ft. Lauderdale, FL	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 15
Orlando, FL	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 15
Long Island, NY	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 16
Philadelphia, PA	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 22
Cincinnati, OH	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 25
Baltimore, MD	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 29
Westchester County, NY	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	September 30
Rockland County, NY	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	October 2
Atlantic City, NJ	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	October 5
New Jersey STEM	☐ Full ☐ 1/2 ☐ 1/4	☐ Black & White ☐ Color	☐	October 26

Total Cost \$ _____

☐ Repeat Previous Copy ☐ Repeat Previous Copy with changes ☐ New Copy to come by _____ (See reverse side for instructions)

School _____

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Name _____ Date _____

Title _____

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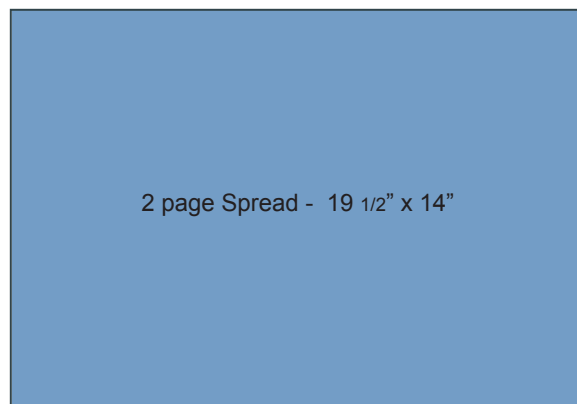
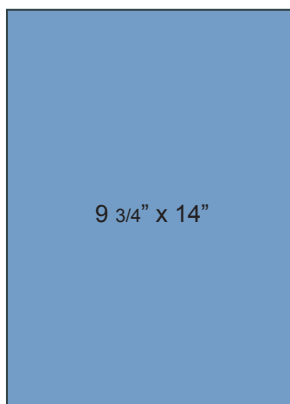
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FALL 2026 ADVERTISING OPTIONS

Full Page

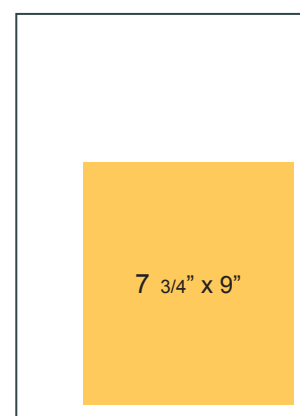
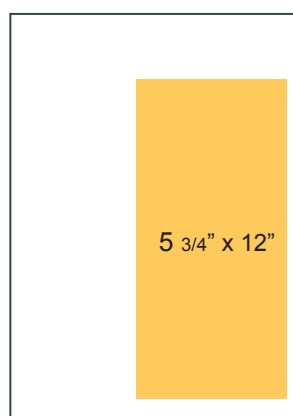
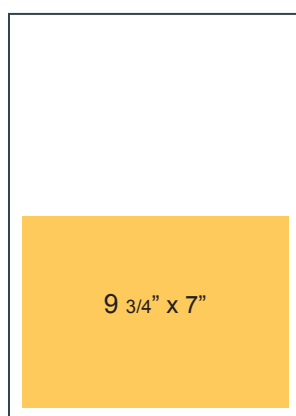
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Inside Front Cover
Inside Back Cover
Outside Back Cover



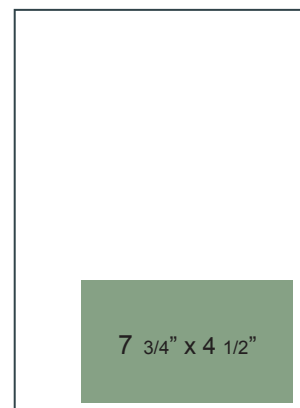
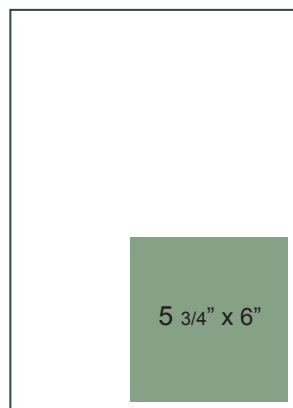
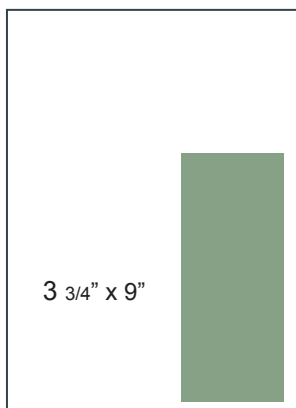
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Black & White
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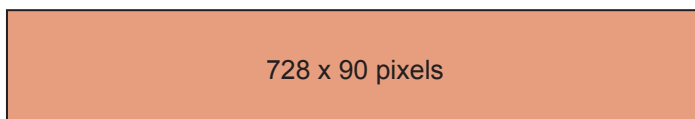


1/4 Page

Black & White



Banner Ads



ADVERTISING SPECIFICATIONS:

Our preference is a High Resolution Press Ready PDF file with fonts embedded. Color files should be CMYK format. We can also accept ads in other applications.

EDITORIAL SPECIFICATIONS:

Advertisers may also submit a Word document with information about their programs, students, faculty, awards, facilities, campus life etc. (up to 750 words)

Ads & editorial copy should be e-mailed to info@collegefairguide.com.