College Fair Guide

Fall 2025

Advertising Rate Schedule
and
Order Form

collegefairguide.com

FALL 2025 SCHEDULE OF COLLEGE FAIR GUIDE EDITIONS

Fair or Conference	Location	Date of Fair	Ad Copy Deadline
Chicago, IL (NACAC) **National College Fair**	Navy Pier Chicago, IL	Saturday September 13	*Tuesday August 26*
Long Island, NY (NACAC) **National College Fair**	Nassau Veterans Memorial Coliseum Uniondale, NY	Sunday September 14	*Thursday August 28*
Orlando (NACAC) **National College Fair**	Orange County Convention Center Orlando, FL	Sunday September 21	*Wednesday September 3*
Rhode Island **Regional College Fair**	Bryant University Smithfield, RI	TBA	*Thursday September 4*
Ft. Lauderdale (NACAC) **National College Fair**	Greater Ft. Lauderdale Convention Center Ft. Lauderdale, FL	Sunday Septemeber 28	*Tuesday September 9*
Cincinnati, OH (NACAC) **National College Fair**	Northern Kentucky Convention Center Covington, KY	Sunday September 28	*Wednesday September 10*
Southern Connecticut **College & Career Fair**	Hartford Healthcare Amphitheater Bridgeport, CT	Tuesday September 30	*Thursday September 11*
Atlantic City (NACAC) **National College Fair**	Atlantic City Convention Center Atlantic City, NY	Tues Oct 14 Weds Oct 15	*Tuesday September 23*
New Jersey (NACAC) **STEM College & Career Fair**	Kean University Union, NJ	Saturday October 18	*Thursday September 25*
Rockland County, NY **College Night**	Rockland Community College Suffern, NY	Tuesday October 21	*Tuesday September 30*
Southern Westchester, NY **College Fair**	Westchester County Center White Plains, NY	Wednesday October 22	*Thursday October 2*
Northern Westchester, NY **College Fair**	The Jefferson Valley Mall Yorktown Heights, NY	Thursday October 23	*Thursday October 2*
Philadelphia, PA (NACAC) **National College Fair**	Pennsylvania Convention Center Philadelphia, PA	Saturday October 25	*Tuesday October 7*
Baltimore, MD (NACAC) **National College Fair**	Baltimore Convention Center Baltimore, MD	Wednesday October 29	*Friday October 10*

For an invitation or information about Fall College Fairs contact:
NACAC: 800.822.6285, collegefairs@nacacnet.org
Southern Connecticut College Fair: Andy.Alcosser@connoisseurct.com, (203) 783-8243
Rhode Island College Fair: www.riaao.com
Rockland County College Night: Meredith Reddy, mreddy@sufferncentral.org
Westchester County College Conference: 914-739-2313, wpccfairs@att.net

AD SIZE Discount	One Edition	Two Editions 5%	Three Editions 10%	Four Editions 15%	Five Editions 20%	Six Editions 25%	Seven Editions 30%	Eight Editions 35%	Nine Editions 40%	Ten Editions 45%	Eleven or more Editions
1/4 Page	$960	$1,820	$2,590	$3,260	$3,840	$4,320	$4,700	$4,990	$5,180	$5,280	+ $100 per edition
1/2 Page	$1,920	$3,650	$5,180	$6,530	$7,680	$8,640	$9,410	$9,980	$10,370	$10,560	+ $200 per edition
1/2 Page 4-Color	$2,850	$5,420	$7,700	$9,690	$11,400	$12,830	$13,970	$14,820	$15,390	$15,680	+ $300 per edition
Full Page	$3,840	$7,300	$10,370	$13,060	$15,360	$17,280	$18,820	$19,970	$20,740	$21,120	+ $500 per edition
Full Page 4-Color	$5,070	$9,630	$13,690	$17,240	$20,280	$22,820	$24,840	$26,360	$27,380	$27,890	+ $520 per edition

Leaderboard (728x90) Banner Ads on CollegeFairGuide.com are $4,000 per edition. Ask your rep for availability.

Edition	Ad Size			Color Options		Banner Ad	Deadline
Chicago, IL	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*August 26*
Long Island, NY	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*August 28*
Orlando, FL	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*September 3*
Rhode Island	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*September 4*
Ft. Lauderdale, FL	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*September 9*
Cincinnati, OH	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*September 10*
Southern Connecticut	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*September 11*
Atlantic City, NJ	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*September 23*
New Jersey STEM	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*September 25*
Rockland County, NY	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*September 30*
Westchester County, NY	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*October 2*
Philadelphia, PA	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*October 7*
Baltimore, MD	❏ Full	❏ 1/2	❏ 1/4	❏ Black & White	❏ Color	❏	*October 10*

Total Cost $ _____

❏ Repeat Previous Copy   ❏ Repeat Previous Copy with changes   ❏ New Copy to come by_____   (See reverse side for instructions)

School _____

Address _____

Name _____   Date _____

Title _____

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College Fair Guide

650 Halstead Avenue, Suite 202, Mamaroneck, NY 10543
800-433-7771 | Fax 914-632-3412 | info@collegefairguide.com

FALL 2025 ADVERTISING OPTIONS

Full Page

Black & White
and 4 color

Inside Front Cover
Inside Back Cover
Outside Back Cover

9 3/4" x 14"

2 page Spread - 19 1/2" x 14"

1/2 Page

Black & White
and 4 color

9 3/4" x 7"

5 3/4" x 12"

7 3/4" x 9"

1/4 Page

Black & White

3 3/4" x 9"

5 3/4" x 6"

7 3/4" x 4 1/2"

Banner Ads

728 x 90 pixels

ADVERTISING SPECIFICATIONS:
Our preference is a High Resolution Press Ready PDF file
with fonts embedded. Color files should be CMYK format.
We can also accept ads in other applications.

EDITORIAL SPECIFICATIONS:
Advertisers may also submit a Word document with
information about their programs, students, faculty,
awards, facilities, campus life etc. (up to 750 words)

Ads & editorial copy should be e-mailed to info@collegefairguide.com.